



★ E-Safety:
keeping our children safe online
September 2024

Mrs Bermon

Darlinghurst
ACADEMY

What are children taught in school?

KS1

Use technology safely and respectfully, keeping personal information private; identify where to go for help and support when they have concerns about content or contact on the internet or other online technologies

KS3

Understand a range of ways to use technology safely, respectfully, responsibly and securely, including protecting their online identity and privacy; recognise inappropriate content, contact and conduct, and know how to report concerns

KS2

Use technology safely, respectfully and responsibly; recognise acceptable/unacceptable behaviour; identify a range of ways to report concerns about content and contact

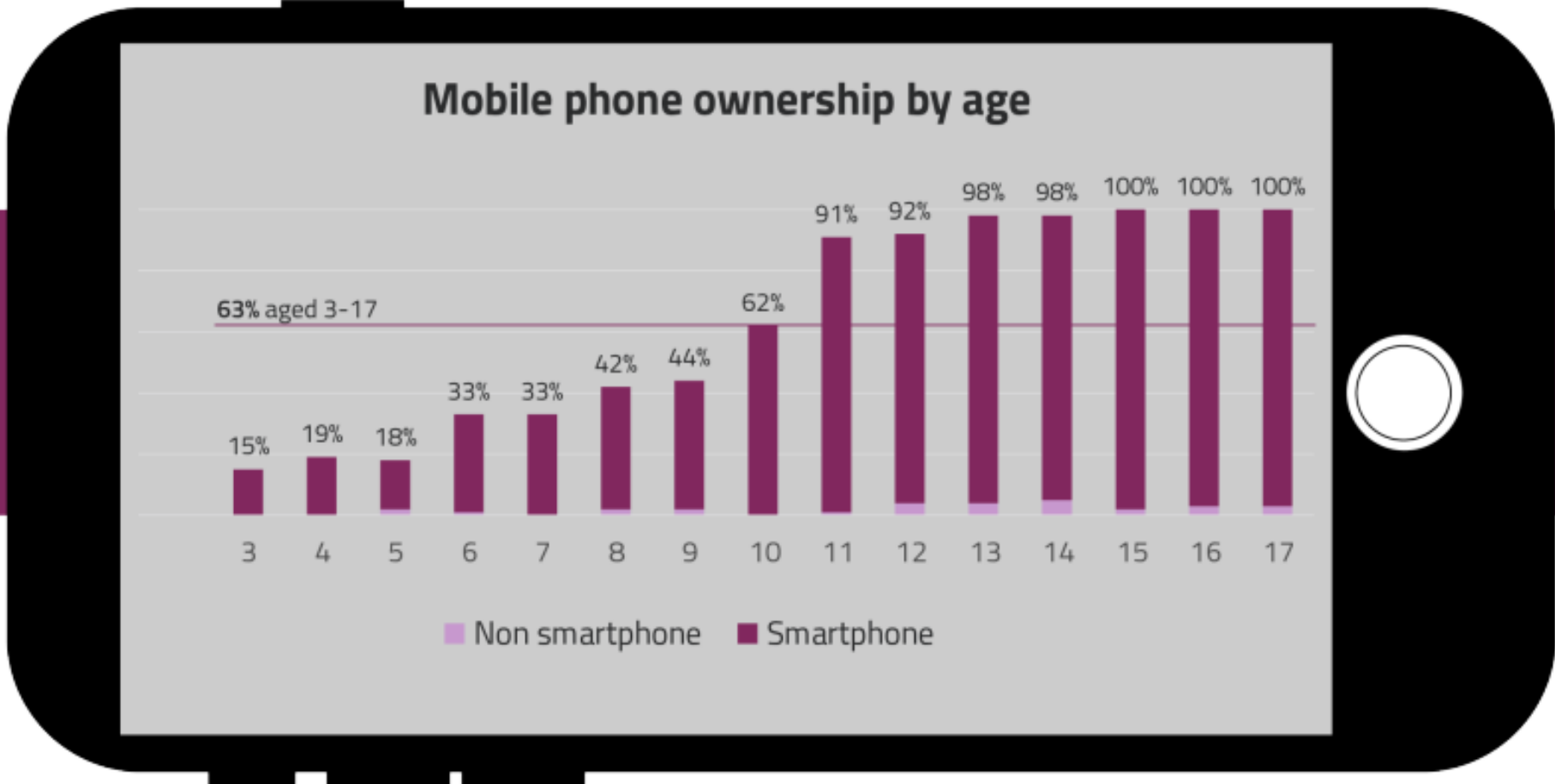
KS4

Understand how changes in technology affect safety, including new ways to protect their online privacy and identity, and how to report a range of concerns

internet
matters.org

projectevolve

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2021 This Is What Happens In An Internet Minute



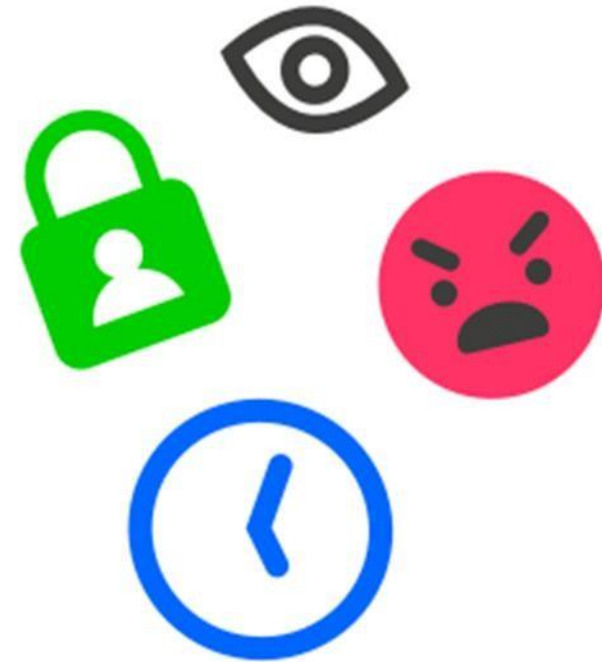
THE INTERNET IN 2023 EVERY MINUTE



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Risks parents are concerned about

Concerns	% of parents
Encouraging self-harm	62%
Privacy and data collection	50%
Cyberbullying	45%
Radicalisation	41%
Excessive screen time	25%

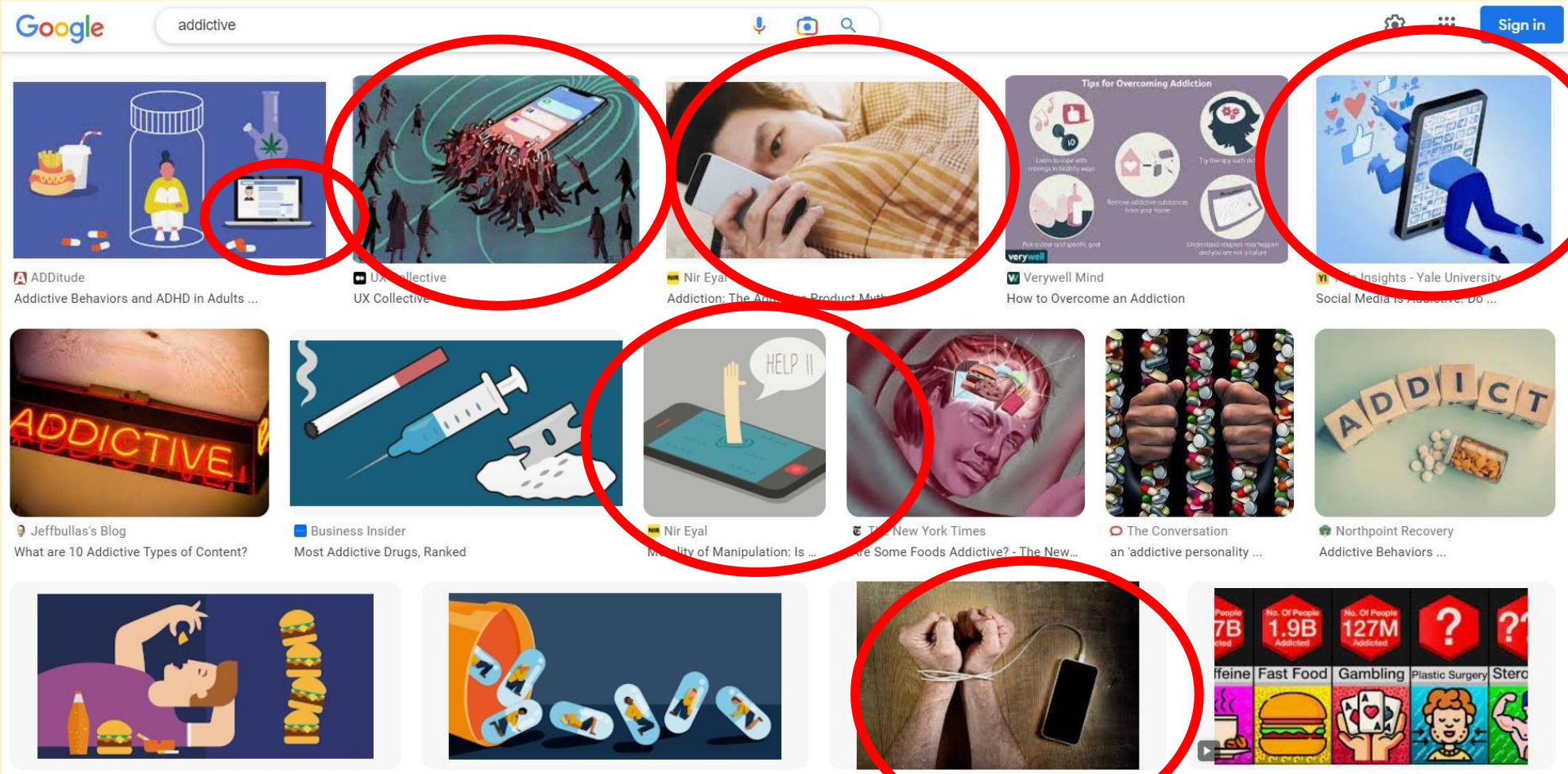


Source: Internet matters 2023



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Being alert to addiction



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Age Restrictions for Social Media Platforms

What is the minimum age for account holders on these social media sites and apps?

Under 13



Roblox



PopJam



FaceTime

13+



Twitter



Facebook and Messenger



Viber



WeChat



Monkey



Yubo



Dubsmash



Instagram



TikTok



Skype



Google Hangouts



Reddit



Snapchat



Pinterest

16+



WhatsApp



Telegram Messenger



Tumblr

17+



Line



Sarahah



Tellonym

Sourced from NSPCC website October 2019

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Dealing with inappropriate CONTENT

4.7
million

URL's showing
pornographic content –
more than 12% of the internet

11
years

Average age to **first**
view porn online

1/3

of children have **seen explicit**
images by age of 10



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Dealing with inappropriate CONTENT

What to talk about

- They can come to you if they see anything that upsets them
- If they have seen pornography... that it presents an unrealistic image of sex and relationships
- The importance of respect for each other and the meaning of consent

Top tips / tools to use

- Parental controls on home broadband
- Content lock on mobile networks
- Safe search on Google (& other browsers) & YouTube; child-friendly search engines



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Insert Google Family Link

Family Link gives you access to manage your child's account and data settings. As a parent, you can help change or reset your child's password if they forget it, edit their personal information or even delete their account if you feel necessary.



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Online Safety bill

Ian Russell's daughter Molly, died after an act of self harm in 2017. He found thousands of images relating to self harm that had been copied or shared from Instagram and Pinterest.



His campaigning has led to the Online Safety Bill being introduced. This should make providers more responsible for identifying harm on their platforms.



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Grooming

Cyber Bullying

Revealing private information

Radicalisation and Extremism

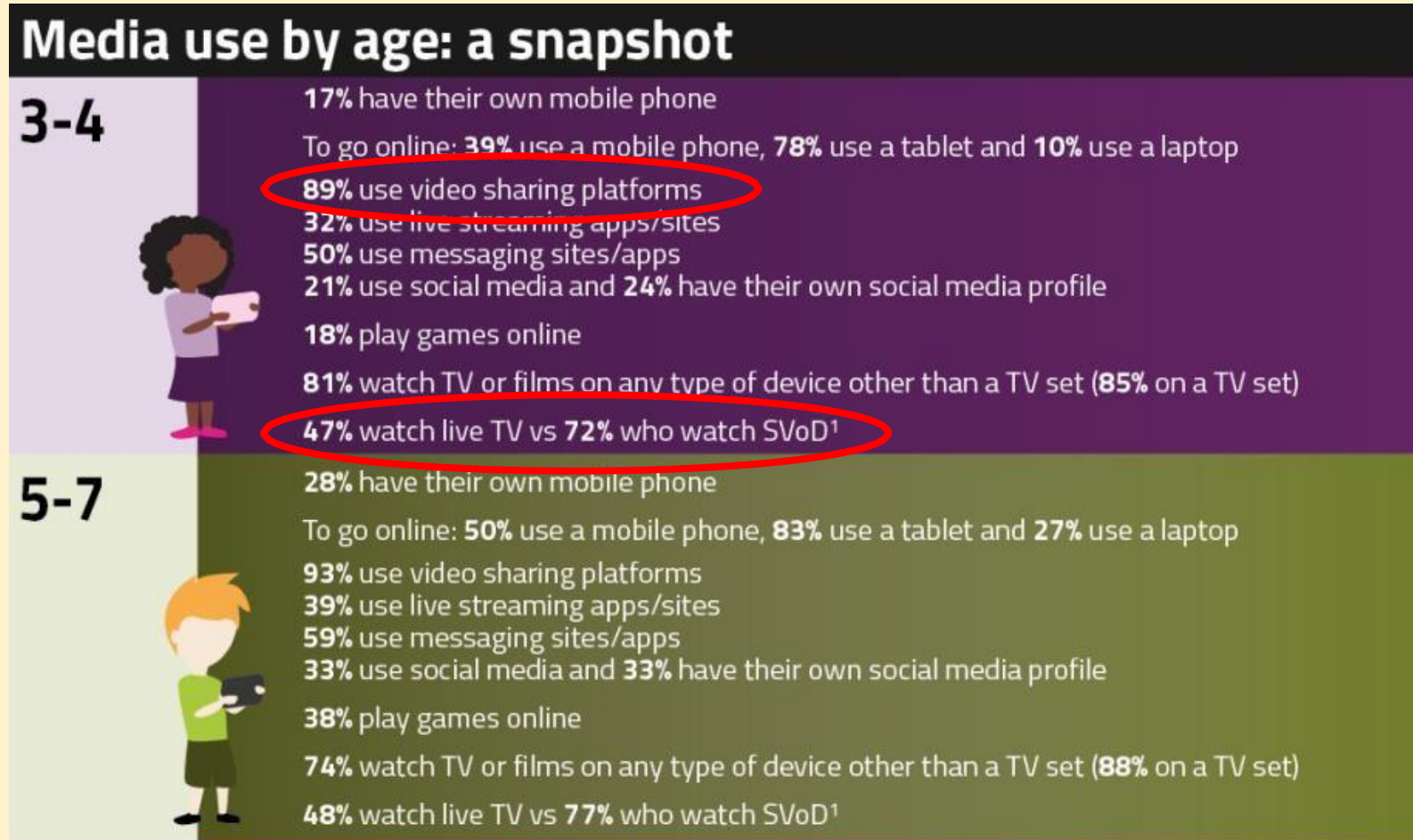
Downloading malicious software

Knowing who to turn to



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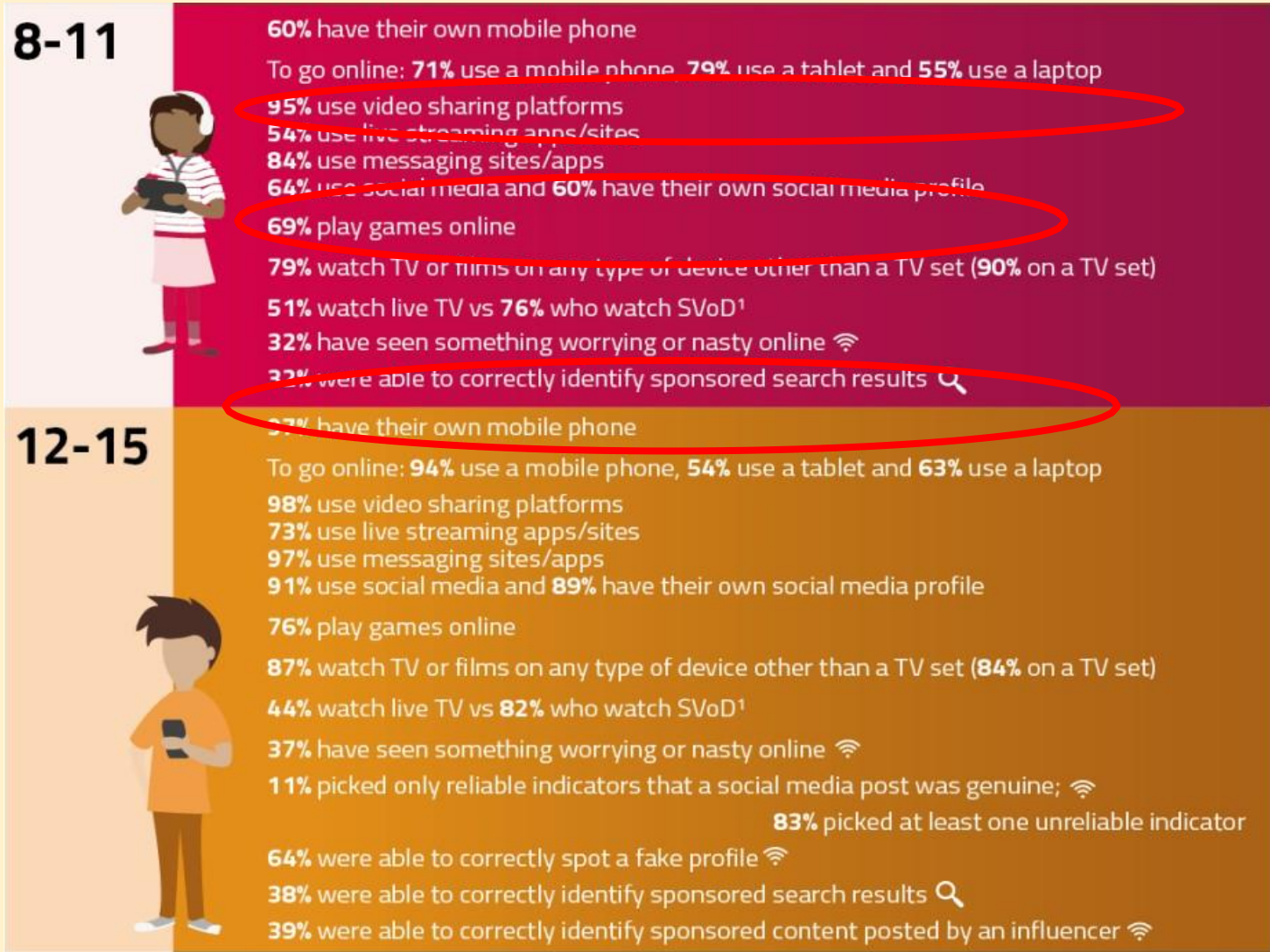
What are we facing?



Source: Children and parents: media use and attitudes report 2022 (OFCOM)



What are we facing?



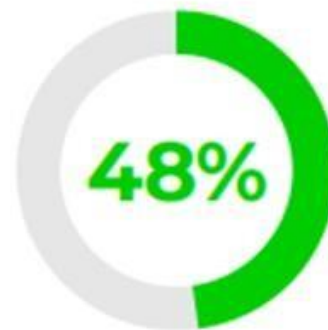
Source:
Children and
parents:
media use
and attitudes
report 2022
(OFCOM)



Dealing with inappropriate CONTACT



of secondary school children
have talked to strangers
on social media



of 11 year olds **have a**
social media profile

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Dealing with inappropriate CONTACT

What to talk about

- Sometimes people hide behind fake profiles for dishonest reasons
- Agree how they will respond to requests from people they don't know in real life
- Never ever to meet up with anyone they don't know in real life

Top tips / tools to use

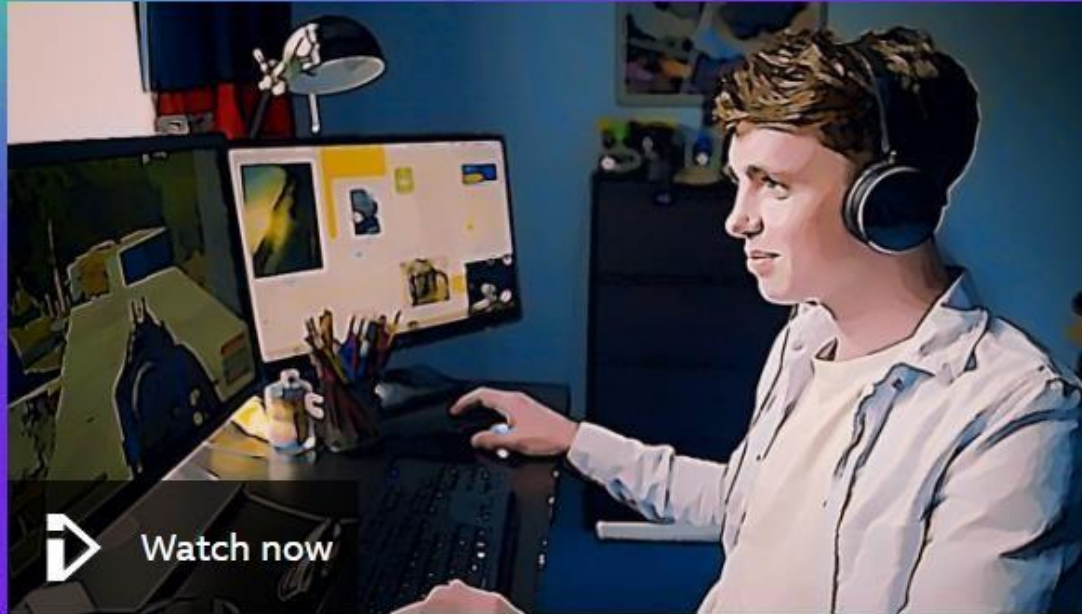
- Set up safe social media profiles that don't share personal information
- Turn off geolocation settings on devices
- Use the strongest privacy settings on social media
- Learn how to report/block/mute

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THREE Murder Games: The Life and Death of Breck Bednar

[Home](#) [Clips](#) [Teacher and Student Notes](#) [Information and Support](#) [Three Home](#)



 [Watch now](#)

Docudrama telling the true story of Breck Bednar, a 14-year-old schoolboy who was lured to his death after being groomed online by Lewis Daynes while gaming.

[Show more](#)

10 months left to watch

 1 hour

Last on



Tue 26 Jun 2018

22:55

BBC ONE EXCEPT NORTHERN IRELAND & NORTHERN IRELAND HD

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Breck Bednar's mother

'Groomers are like Chameleons they will be whatever they think they need to be to convince a child to do something they wouldn't normally do'



Dealing with inappropriate CONDUCT



of children **will**
experience cyberbullying



of children **say someone**
has been nasty online



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Cyberbullying



25% of
cyberbullying
happens in online
games
-Nordvpn 2021

Girls are more
likely to suffer
Cyber Bullying

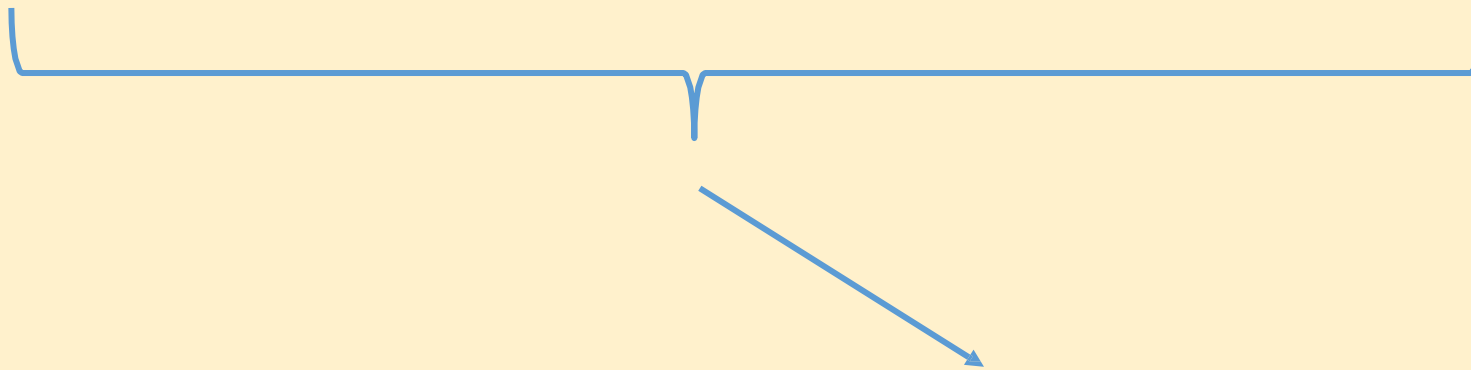
The National Crime
Prevention Council found
that 80% of perpetrators
engage in cyberbullying
because they think it's funny
-Nordvpn 2021



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How can children help stop cyberbullying?

1. Don't respond
2. Don't be an accomplice
3. Save, screenshot and print out all the messages
4. If they are being bullied, they should **tell an adult immediately** to get help solving the problem



How does Darlingtonhurst help stop cyberbullying?

1. We challenge **all types of bullying**
2. Our **anti-bullying policy** is on our website for parents to read
3. We incorporate **eSafety into our curriculum**
4. We engage students, parents, and teachers in **discussions about bullying prevention**



Dealing with 'SEXTING'

15-40%

of young people are involved in sexting
Threat comes **mostly from peers** and is often coercive

What to talk about

- It's hard to control where images might be shared
- It's illegal to create or share a sexual image of a child under 18



Top tips / tools to use

- **The T-shirt test** – if you wouldn't wear the picture on your T-shirt, don't share it online
- If your child is involved in sexting, contact CEOP & Childline who can help to remove images

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93% of parents have rules for online safety

Must report inappropriate content to an adult	52%
No chatting with strangers	48%
Share passwords with parents	43%
Limit time online	43%
No social media	30%
Only use the web with adult supervision	34%



How can parents help prevent cyberbullying?

1. Keep the computer in a common area of the home
2. Learn how various social networking apps and sites work
3. Talk regularly and specifically with your children about online issues
4. Build trust with your children
5. Tell your children not to respond to any cyberbullying threats or comments online
6. Don't overreact by blaming your children
7. Don't underreact by telling your children to "shrug it off"
8. Don't threaten to take away your children's phone or computer
9. Talk to your child's teacher, Mrs Grant, Mrs Hahn, Mr Turner or Mrs Wheeler
10. If there are threats of physical violence or the bullying continues to escalate, contact
 - NSPCC helpline on 0808 800 5000 or by emailing help@nspcc.org.uk
 - [Childline](tel:08001111) on 0800 1111
 - Social services: [01702 215007](tel:01702215007) or email mash@southend.gov.uk



Safeguarding



Mrs Grant
Designated Safeguarding
Lead



Mrs Hahn
Deputy Designated
Safeguarding Lead








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Pitching conversations – thinkuknow.co.uk

KS1


eSafety Tips


© Teaching  www.thinkingknow.co.uk
100% FREE DOWNLOADS from www.thinkingknow.co.uk


- 1** People you don't know are strangers. They're not always who they say they are. 
- 2** Be nice to people like you would on the playground. 
- 3** Keep your personal information private. 
- 4** If you ever get that 'uh oh' feeling, tell a grown-up you trust. 


KS2


SMART

S Stay Safe
Don't give out your personal information to people / places you don't know. 

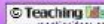
M Don't MeeMt Up
Meeting someone you have only been in touch with online can be dangerous. Always check with an adult you trust. 

A AccAcepting Files
Accepting emails, files, pictures or texts from people you don't know can cause problems. 

R ReliRable?
Check information before you believe it. Is the person or website telling the truth? 

T Tell Tell Someone
Tell an adult if someone or something makes you feel worried or uncomfortable. 

Follow these SMART tips to keep yourself safe online!

© Teaching  www.thinkingknow.co.uk



Risk is not harm

Positive action can limit risks becoming harmful. Here are 5 tips for parents:

- 1 Understand the risks
- 2 Communicate regularly
- 3 Keep the risks in proportion
- 4 Agree on helpful mediation strategies
- 5 Develop coping strategies that foster resilience



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There are lots of positives...



Online games can enhance teamwork and creativity



Add to the child's store of knowledge



Households with computers perform better academically



Improve both visual intelligence and hand-eye coordination

89% of 8-11 year olds said that using social media made them feel happy and **82%** said it helped them to feel closer to their friends

2020 Ofcom

Internet matters.org

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Useful websites

[UK Safer Internet Centre](#)

Contains advice and practical resources, news and events focussing on the safe and responsible use of the internet and new technologies

[Internet Matters](#)

A portal which aims to direct parents and carers to credible and helpful information on how to keep children safe online

[Think U Know](#)

Provides the latest information on sites young people visit #AskTheAwkward

[Childnet](#)

Deals with setting up safe profiles on social networking sites and understanding how to manage personal information

[Ofcom](#)

Refer to the service first but then if nothing is done it can be referred to Ofcom. It is now law that all providers of internet/online service must identify harm to children.



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Time to Talk!

generalenquiries@darlinghurstacademy.org.uk

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